Sarah Singer

The diagnosis, treatment, and recovery process from Lyme Disease are contested within and beyond the biomedical community. Using rhetoric as a framework for analysis, this presentation will examine how various stakeholders—patients, practitioners, government agents, advocacy groups, and others—come to know and produce knowledge about Lyme Disease through "everyday artifacts," a concept coined by feminist rhetorical historiographer Nan Johnson. By studying memoirs, pamphlets, maps, photographs and captions, Pinterest pages, and other ephemera, we can learn about how objects function persuasively and extend scientific and medical knowledge.